

# Zarządzanie innowacjami w administracji publicznej

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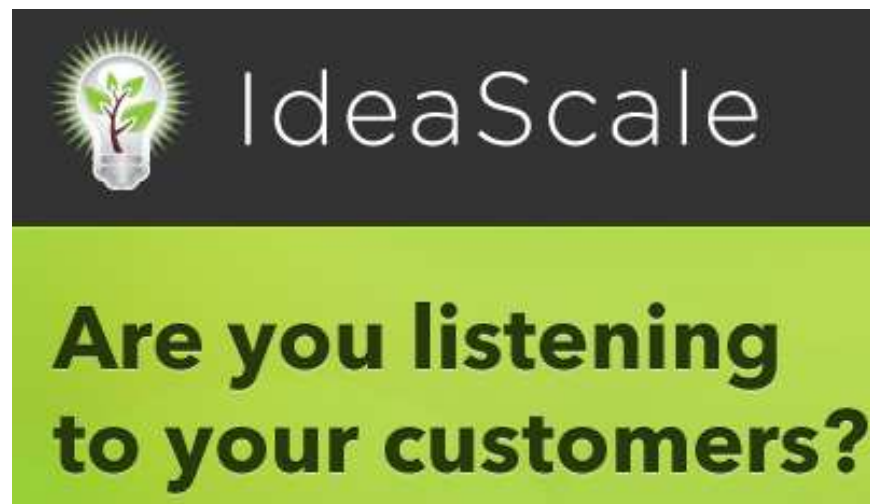
## Co to jest innowacja?

- z łac. **innovare** – tworzenie czegoś nowego



## ... i jak nią zarządzać?

- Narzędzia do zbierania pomysłów i crowdsourcingu



## Przykład: OpenGov

**new idea** +

**Categories**

- All (4205)
- 1. Transparency
  - Making Data More Accessible (983)
  - Making Government Operations More Open (528)
  - Records Management (103)
- 2. Participation
  - New Strategies and Techniques (463)
  - New Tools and Technologies (156)
  - Federal Advisory Committees (23)
  - Rulemaking (80)
- 3. Collaboration
  - Between Federal Agencies (36)
  - Between Federal, State, and Local Governments (87)
  - Public-Private Partnerships (93)
  - Do-it-Yourself Government (78)
- 4. Capacity Building
  - Hiring & Recruitment (53)
  - Performance Appraisal (39)

**How can we strengthen our democracy and promote efficiency and effectiveness by making government more transparent, participatory, and collaborative?**

June 26, 2009

The Open Government Dialogue is now closed. Because of your participation, this dialogue has generated a rich collection of ideas that will shape the President's commitment to making our government more transparent, participatory, and collaborative.

This dialogue represented the first of a three-phase process that is soliciting public input in crafting recommendations on open government. Summaries of the brainstorming that has occurred here, and of subsequent phases in the process, can be found on the [White House Office of Science and Technology Policy Blog](#).

Visit the [White House Open Government Initiative](#) website for more information.

The National Academy of Public Administration

On January 21st, the President issued the [Memorandum on Transparency and Open Government](#), calling for an unprecedented level of openness in government. In the memorandum, the President outlined three principles for promoting a transparent and open government: transparency, participation, and collaboration. **Now, the President is calling on you to help shape how that commitment is fulfilled.** This online brainstorming session, open from **May 21st to 28th, 2009**, will enable the White House to hear your most important ideas relating to open government.

This platform allows you to **submit ideas, discuss and refine others' ideas, and vote the best ones to the top.** We are seeking innovative approaches to policy, specific project suggestions, government-wide or agency-specific instructions, and any relevant examples and stories relating to law, policy, technology, culture, or practice. The National Academy of Public Administration, a Congressionally chartered, non-profit, non-partisan institution, is hosting this brainstorming session on behalf of the White House.

The most important themes and ideas to emerge will provide the basis for two more stages of interaction: A Discussion Phase, when we will deepen the conversation about compelling topics raised during the brainstorming, and a

Search Ideas

After searching, scroll down for results.

**Getting Started**

Here is a discussion question to get you started:

**How might the operations of government be made more transparent and accountable?**

While you're here:

- Search for Ideas to make sure that your idea or area of interest hasn't already been covered.
- Vote, Vote, Vote! Your votes are critical to ensuring that the best ideas "bubble up" to the top.
- Add Your Idea by clicking on the "New Idea" button to the left.
- Spread the Word! E-mail a link to this website to your network, and invite them to get involved.

- Platforma zarządzania pomysłami, wdrożona przez administrację prezydenta Obamy
- W ciągu 2 tygodni:
  - ☞ 4 tys. propozycji
  - ☞ ponad 300 tys. głosów

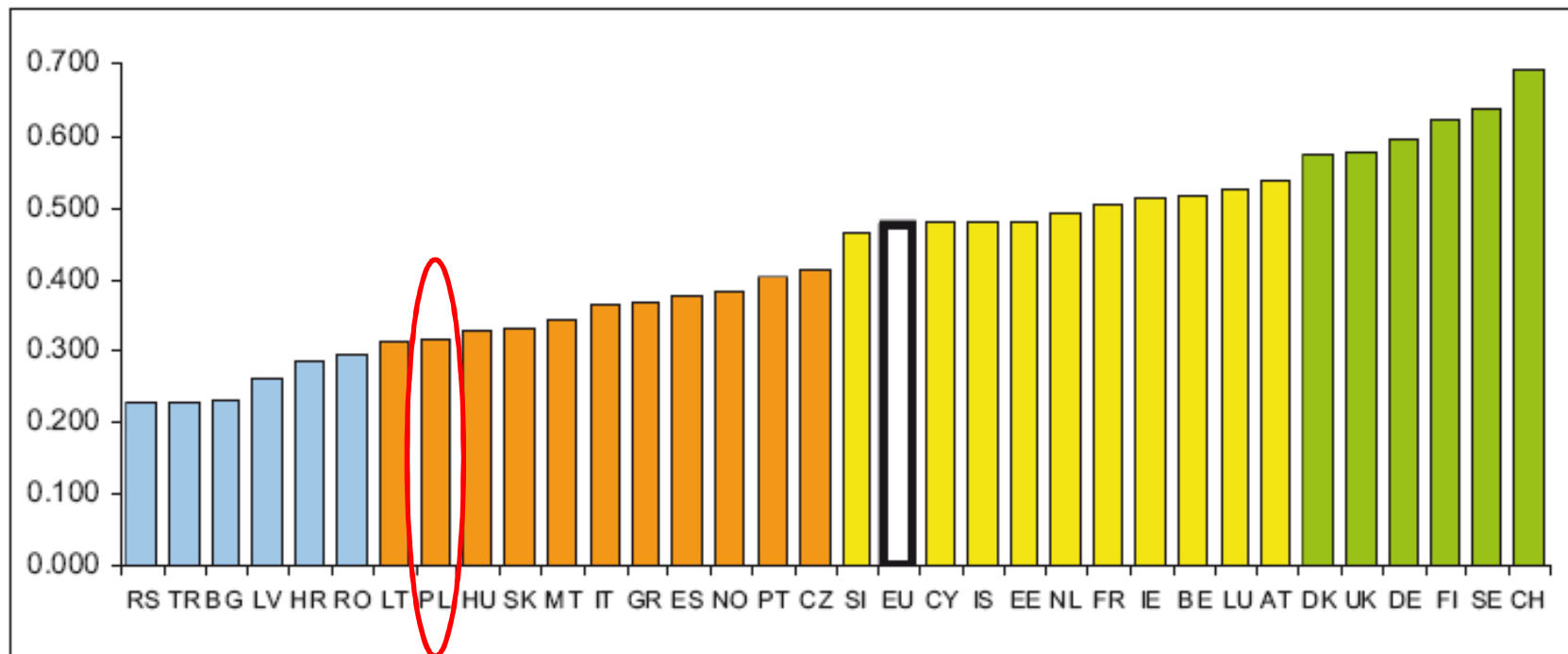
## Propozycja prof. Krzysztofa Rybińskiego

- Depozytariusz wiedzy: serwis zbierający kwanty wiedzy od urzędników i obywateli
  - Zastosowanie tagów i innych mechanizmów Web 2.0
  - Nagrody dla osób umieszczających najbardziej użyteczne kwanty wiedzy
  - Szacunkowy koszt ok. 100 000 zł, czas wdrożenia: ok. 3 miesiące



## Innowacje w Polsce

FIGURE 2: INNOVATION PERFORMANCE (2009 SUMMARY INNOVATION INDEX)



Data for the underlying indicators are for 2005 (3.4%), 2006 (34.5%), 2007 (13.8%) and 2008 (48.3%).

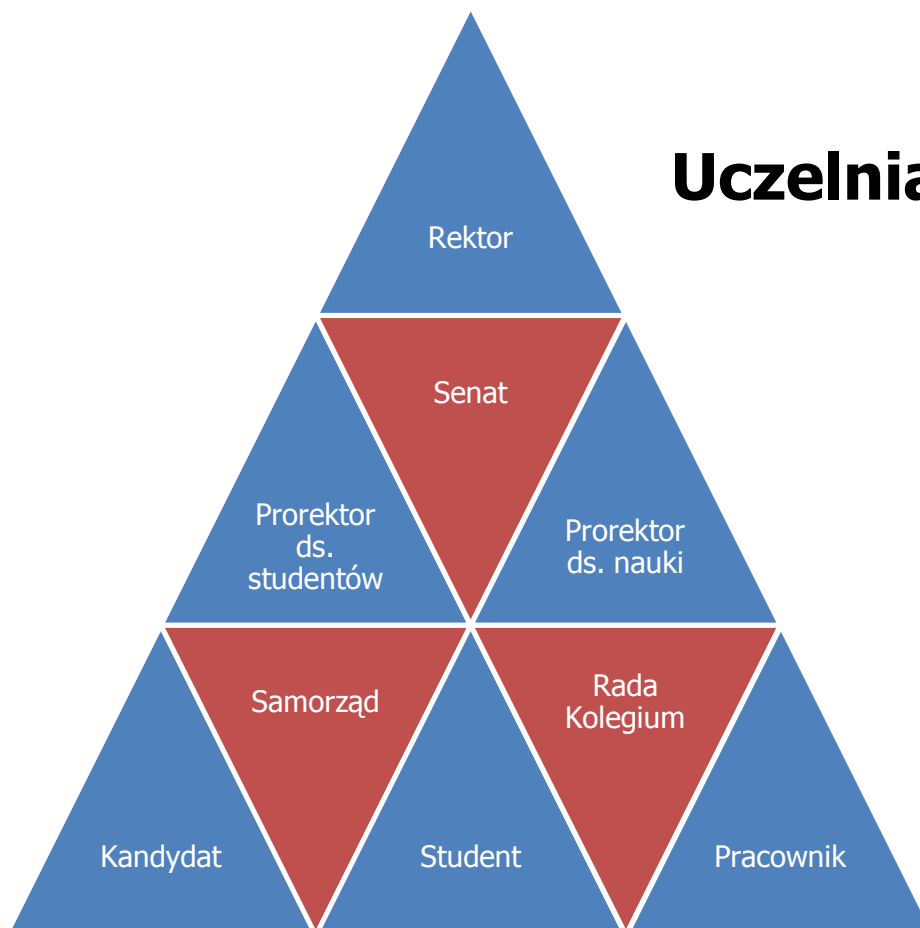
## E-administracja w Polsce

Table 4.23 E-government development in Southern Europe

Country	E-government development index value		World e-government development ranking	
	2010	2008	2010	2008
Spain	0.7516	0.7228	9	20
Slovenia	0.6243	0.6681	29	26
Malta	0.6129	0.6582	30	29
Croatia	0.5858	0.5650	35	47
Italy	0.5800	0.6680	38	27
Portugal	0.5787	0.6479	39	31
Greece	0.5708	0.5718	41	44
TFYR Macedonia	0.5261	0.4866	52	73
Andorra	0.5148	0.5175	57	58
Montenegro	0.5101	0.4282	60	100
Bosnia and Herzegovina	0.4698	0.4509	74	94
Serbia	0.4585	0.4828	81	77
Albania	0.4519	0.4670	85	86

Table 4.21 E-government development in Eastern Europe

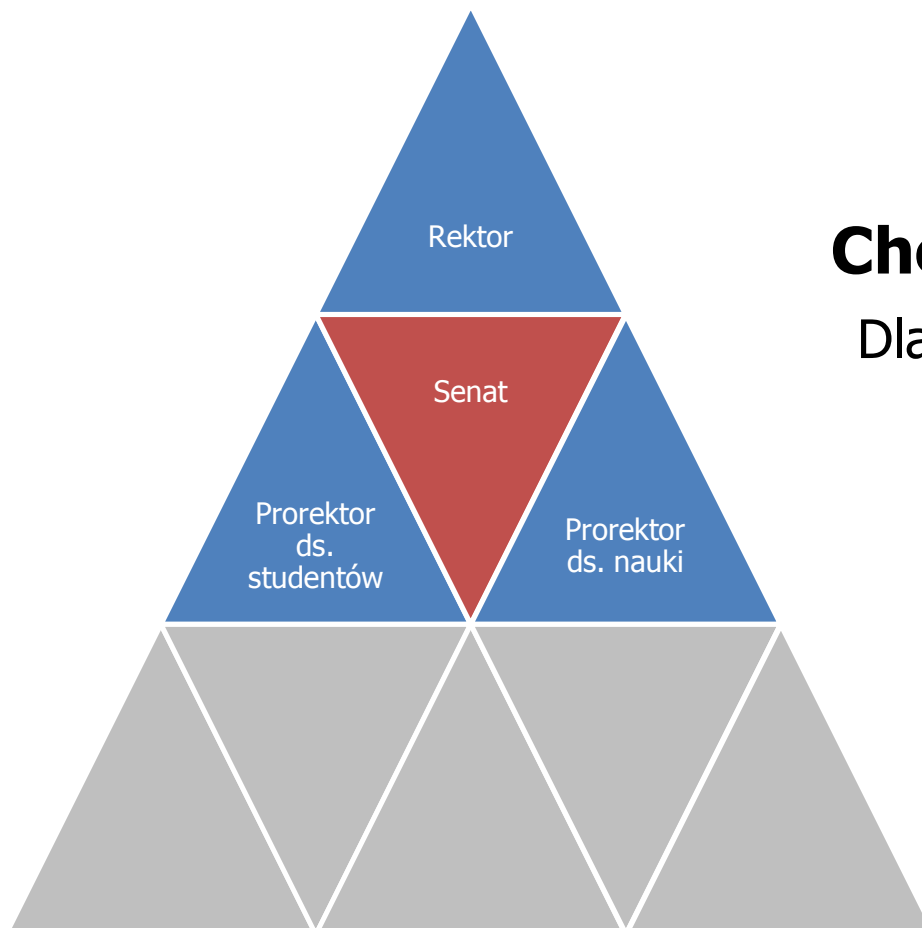
Country	E-government development index value		World e-government development ranking	
	2010	2008	2010	2008
Hungary	0.6315	0.6494	27	30
Czech Republic	0.6060	0.6696	33	25
Slovakia	0.5639	0.5889	43	38
Bulgaria	0.5590	0.5719	44	43
Poland	0.5582	0.6134	45	33
Romania	0.5479	0.5383	47	51
Ukraine	0.5181	0.5728	54	41
Russian Federation	0.5136	0.5120	59	60
Belarus	0.4900	0.5213	64	56
Republic of Moldova	0.4611	0.4510	80	93
Sub-regional average	0.5449	0.5689		
World average	0.4406	0.4514		



## Uczelnia to nasze wspólne dobro!

Dbajmy o nią razem!



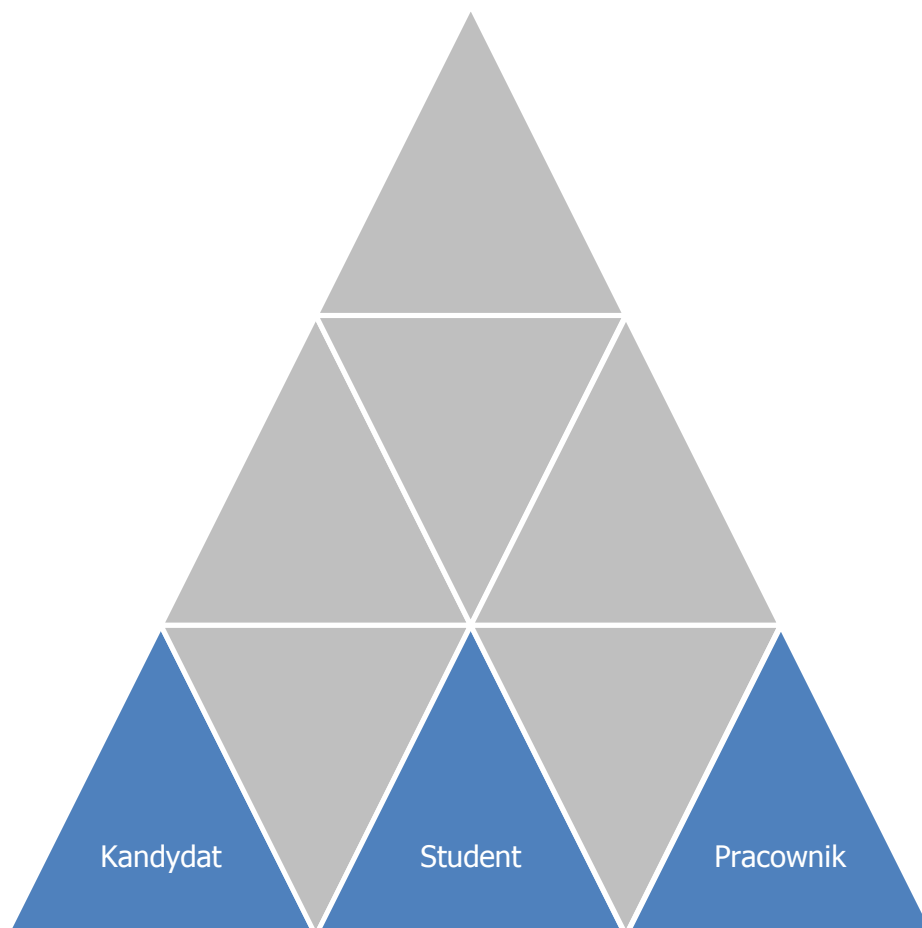


## Chcemy słuchać!

Dlaczego nie mówią?



# Studenckie Koło Naukowe Informatyki

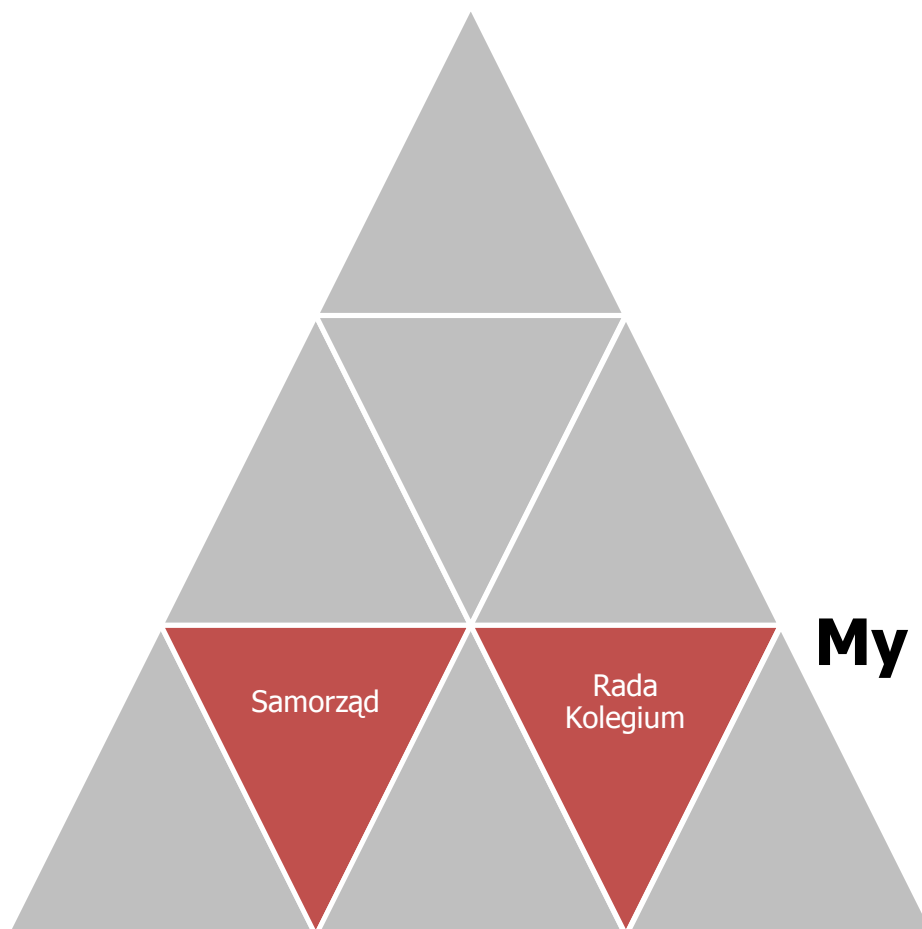


**Chcemy mówić!**

Dlaczego nie słuchają?



# Studenckie Koło Naukowe Informatyki



**My już się tym zajmowaliśmy!**

Dlaczego ciągle narzekają?

## Dziękujemy za uwagę

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